



**Gun Barrel City Economic Development Corporation**  
**1720 W. Main Street**  
**Gun Barrel City, TX 75156**

**Monday, June 10, 2024 @ 1:00 PM**  
**CR Legacy Event Center – 2205 W. Main Street, Gun Barrel City 75156**

**Minutes**

**Strategic Plan Overview**

Dave Quinn walked the board through an overview of the Comprehensive Plan  
Here are the objectives he went over:

1. Call to Order/ Establishment of Quorum – 1:00 PM

- a. Present: Roy Key, Keith Bond, Gary Damiano, Paul McCullough, Linda Rankin

2. Citizens Comments

- a. None

3. Strategic Plan Overview

Dave Quinn walked the board through an overview of the Comprehensive Plan  
here are the objectives he went over:

**a. Focus on Target Industries**

- Food and Beverage
- Light/Flex Industrial
- Retail, Tourism and Hospitality
- Medical and Professional
- Develop a Business Retention and Expansion Program
- Bolster Gun Barrel City's Online and Social Media Presence

**b. Small Business Growth and Entrepreneurship**

- Develop a Small Business Support System
- Connect to the Dallas Entrepreneurship and Innovation Ecosystem
- Develop Amenities for Entrepreneurs and Remote Workers

**c. Organizational Alignment**

- Organize and Leverage Local Economic Development Partners
- Increase Workforce Development
- Enhance Broadband Internet Infrastructure
- Leverage New Transportation and Utility Infrastructure
- Formalize a Regional Economic Development Entity or Partnership

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**d. Real Estate Development**

- Engage the Real Estate Industry
- Pursue a multifaceted approach to stimulate the development of commercial office space
- Increase the availability of high-quality, light industrial space and flex space for warehousing and distribution, light manufacturing, and other businesses

**e. High-Impact Opportunities and Destination Development**

- Reimagine Big Chief as the Lakeview West Gateway
- Reimagine Gun Barrel Lane near Harmon Road as The Peninsula Gateway Lakeside District.
- Establish New Festivals and Events

**Goals**

Through the guidance of Dave Quinn, the board came to a conclusion of what companies they want to focus on: These include:

**a. Top Objectives in the next 18 months**

1. Focus on BRE
2. Small Business Support
3. Establishing festivals and events
4. Workforce Development

**b. Long Term-3 year plan**

1. Increase Light Industrial
2. Retail Strategies
3. Increasing social media - Property, Golden Shovel
4. Increasing Broadband is happening
5. Formalizing the Regional Mayor Entity
6. Pier 334

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Adjourned at : 5:02 PM

Prepared By: Stephen Barnett

Signed: \_\_\_\_\_

A handwritten signature in blue ink, consisting of several overlapping loops and a long horizontal stroke at the end, positioned over a horizontal line.